

BEFORE THE ARIZONA CORPORATION ...

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2	COMMISSIONERS Arizona Corporation Commission
3	LEA MÁRQUEZ PETERSON - Chairwoman
4	SANDRA D. KENNEDY JUSTIN OLSON JUL 11 2022
5	ANNA TOVAR JIM O'CONNOR DOCKETED BY
6	In the matter of
7	BLOCKFI LENDING LLC, a Delaware)DOCKET NO. S-21193A-22-0121)
8	limited liability company,)) DECISION NO. 78605
0	Respondent.
9	ORDER TO CEASE AND DESIST AND
10	ORDER FOR ADMINISTRATIVE PENALTY
11)AND CONSENT TO SAME)BY: BLOCKFI LENDING LLC
12	
13	BlockFi Lending LLC ("BlockFi") elects to permanently waive any right to a hearing and
14	appeal under Articles 11 and 12 of the Securities Act of Arizona, A.R.S. § 44-1801 et seq. ("Securities
15	Act") with respect to this Order to Cease and Desist and Order for Administrative Penalty ("Order").

appeal under Articles 11 and 12 of the Securities Act of Arizona, A.R.S. § 44-1801 *et seq.* ("Securities Act") with respect to this Order to Cease and Desist and Order for Administrative Penalty ("Order"). Solely for the purpose of terminating the Multistate Working Group investigation and in settlement of the issues contained in this Order, BlockFi admits the jurisdiction of the Arizona Corporation Commission ("Commission"); neither admits nor denies the Findings of Fact and Conclusions of Law contained in this Order; and consents to the entry of this Order by the Commission.

I.

FINDINGS OF FACT

1. BlockFi is a Delaware limited liability company formed on January 11, 2018. BlockFi is a New Jersey-based financial services company that offered and sold interest-bearing digital asset accounts called BlockFi Interest Accounts ("BIAs"), through which investors lent digital assets to BlockFi in exchange for BlockFi's promise to provide variable monthly interest payment. BlockFi is

the issuer of the BIAs. BlockFi has not been registered by the Commission as a securities salesman or dealer, and none of BlockFi's securities have been registered by the Commission.

- 2. State securities regulators, as members of the North American Securities Administrators Association ("NASAA"), formed a working group (the "Multistate Working Group") and conducted an investigation into whether BIAs involved the offer and sale of unregistered securities by BlockFi to retail investors.
- 3. BlockFi cooperated with state securities regulators and the Multistate Working Group conducting the investigation by responding to inquiries, providing documentary evidence and other materials, and providing access to facts relating to the investigations.
- 4. BlockFi advised the Multistate Working Group of its agreement to resolve the investigation pursuant to the terms specified in this Order and pursuant to the multistate resolution recommended by the Multistate Working Group.
- 5. BlockFi Inc., a Delaware corporation, incorporated on August 1, 2017, with offices at 201 Montgomery Street, Suite 263, Jersey City, New Jersey, is a financial services company that, through its subsidiaries, generates revenue through cryptocurrency and other digital asset trading, lending, and borrowing, as well as investments and other types of transactions. BlockFi Inc. is the parent company of BlockFi.
- 6. BlockFi Trading LLC, a Delaware limited liability company formed on May 28, 2019, with offices at 201 Montgomery Street, Suite 263, Jersey City, New Jersey, is a wholly owned subsidiary of BlockFi Inc. and acts as a money transmitter that accepts money and digital assets from investors and transfers the funds to BlockFi for investment in BIAs.

The Offer and Sale of BIA Securities

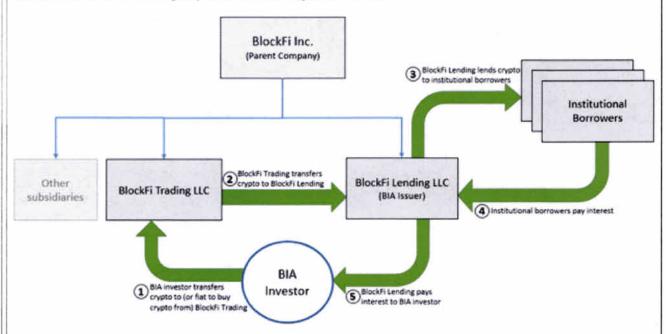
7. From at least March 4, 2019, through February 14, 2022 (the "Relevant Period"), BlockFi has offered and sold securities in the form of interest-bearing digital asset accounts called BIAs and marketed, offered, and sold those securities to Arizona residents. During the Relevant

Period, BlockFi's offer and sale of BIAs was not done subject to an exception or exemption from registration.

- 8. On March 4, 2019, BlockFi publicly announced the launch of the BIA, through which investors could lend digital assets to BlockFi and in exchange, receive interest, "paid monthly in cryptocurrency." Interest began accruing the day after assets were transmitted to BlockFi and compounded monthly, with interest payments made to accounts associated with each BIA investor, in digital assets, on or about the first business day of each month.
- Investors in BIAs lent digital assets to BlockFi in exchange for BlockFi's promise to provide a variable monthly interest payment.
- 10. BlockFi represented it generated the interest it paid BIA investors by deploying investors' digital assets in various ways, including loans made to institutional investors, lending U.S. dollars to retail investors, and investing in digital assets, equities, and futures.
 - 11. Under BlockFi's terms for the BIA, investors:

 "grant BlockFi the right, without further notice to [the investor], to hold the cryptocurrency held in [the] account in BlockFi's name or in another name, and to pledge, repledge, hypothecate, rehypothecate, sell, lend, or otherwise transfer, invest or use any amount of such cryptocurrency, separately or together with other property, with all attendant rights of ownership, and for any period of time and without retaining in BlockFi's possession and/or control a like amount of cryptocurrency, and to use or invest such cryptocurrency at its own risk."
- 12. BlockFi offered and sold BIAs to obtain digital assets for the general use of its business, namely to use the assets in its lending and investment activities, which generated income both for BlockFi and to pay interest to BIA investors. BlockFi pooled the loaned assets, and exercised full discretion over how much to hold, lend, and invest. BlockFi had complete legal ownership and control over the digital assets loaned to it by BIA investors and advertised that it managed the risks involved.
- 13. To begin investing in a BIA, an investor could transfer digital assets to the digital wallet address assigned by BlockFi to the investor or purchase digital assets with fiat currency from BlockFi Trading LLC for the purpose of investing in a BIA. BlockFi Trading LLC accepted the

digital asset or fiat from the investor, and then transferred the asset to BlockFi. BlockFi did not hold private keys for the investors' wallet addresses; rather, investors' digital assets were sent to BlockFi's wallet addresses at third-party custodians, as pictured below:



- 14. BIA investors were permitted to withdraw the equivalent to the digital assets they loaned to BlockFi and accrued interest at any time, with some limitations, and could borrow money in U.S. dollars against the amount of digital assets deposited in BIAs.
- 15. BlockFi adjusted the interest rates payable on BIAs for particular digital assets periodically, and typically at the start of each month. BlockFi set the rates based, in part, on "the yield that [BlockFi] can generate from lending," to institutional borrowers, and thus interest rates were correlated with the efforts that BlockFi put in to generate that yield. BlockFi periodically adjusted its interest rates payable on the BIAs in part after analysis of current yield on its investment and lending activity. BIA investors could demand that BlockFi repay the loaned digital assets at any time.
- 16. As of March 31, 2021, BlockFi and its affiliates held approximately \$14.7 billion in BIA investor assets. As of December 8, 2021, BlockFi and its affiliates held approximately \$10.4

billion in BIA investor assets, and had approximately 572,160 BIA investors, including 391,105 investors in the United States.

- 17. As of December 31, 2019, BlockFi and its affiliates held approximately \$4.6 million in BIA investor assets in 134 accounts sold to Arizona residents. As of December 31, 2020, BlockFi and its affiliates held approximately \$68.4 million in BIA investor assets in 1,350 accounts sold to Arizona residents. As of December 31, 2021, BlockFi and its affiliates held approximately \$155.7 million in BIA investor assets in 9,891 accounts sold to Arizona residents.
- 18. On February 14, 2022, BlockFi agreed to cease and desist offering and selling BIAs nationwide to new investors in the United States and cease and desist accepting further investments or funds in the BIAs by current U.S. investors, including in Arizona.

Marketing BlockFi's BIAs

- 19. BlockFi offered and sold the BIA securities to investors, including retail investors, through advertising and general solicitations on its website, www.blockfi.com. BlockFi also promoted distribution of the BIA offering through its social media accounts, including YouTube, Twitter, and Facebook. In addition, through its "Partner" program, an affiliate marketing program in which participants could "earn passive income by introducing your audience to financial tools for crypto investors," BlockFi extended its distribution of the BIA securities to retail investors through certain offers and promotions.
- 20. BlockFi regularly touted the profits investors may earn by investing in a BIA. When announcing the BIA, BlockFi promoted the interest earned, promising "an industry-leading 6.2% [annual percentage yield]," compounded monthly. BlockFi described it as "an easy way for crypto investors to earn bitcoin as they HODL."
- 21. Within the first few weeks of launching the BIA, BlockFi again touted investors' potential for profit. On March 20, 2019, BlockFi announced that BIAs experienced significant growth, including from large firms who participated in BIAs "as a way to bolster their returns." BlockFi asserted that its "mission is to provide the average crypto investor with the tools to build

their wealth," and that it "look[ed] forward to giving even more investors a chance to earn a yield on their crypto."

- 22. On April 1, 2019, BlockFi began to "tier" the interest rates that investors received, initially announcing that "BIA balances of up to and including 25 [Bitcoin] or 500 [Ether] (equivalent to roughly \$100,000 and \$70,000 respectively) will earn the 6.2% APY interest rate. All balances over that limit will earn a tiered rate of 2% interest." Even when changing the interest rates customers receive, BlockFi touted the yields to investors. On August 27, 2021, BlockFi stated that the adjustments to interest rates are done "with the goal of maintaining great rates for the maximum number of clients."
- 23. On January 1, 2021, BlockFi advertised that it had "distributed more than \$50 million in monthly interest payments to [its] clients."
- As of November 1, 2021, the interest rates BlockFi paid investors ranged from 0.1% to 9.5%, depending on the type of digital asset and the size of the investment. For example, investors could receive 9.5% in interest for up to 40,000 Tether ("USDT") and 8.5% for anything over 40,000 USDT, as well as 4.5% interest for up to 0.1 Bitcoin ("BTC"), 1% for 0.1 to 0.35 BTC, and 0.1% for anything over 0.35 BTC.

Misrepresentation of Collateralization Practices for Institutional Loans

- 25. BlockFi's offer of BIAs included an untrue statement of a material fact on its website from March 4, 2019, to August 31, 2021, concerning its collateral practices and, therefore, the risks associated with its lending activity.
- 26. Beginning at the time of the BIA launch on March 4, 2019, and continuing to August 31, 2021, BlockFi made a statement in multiple website posts that its institutional loans were "typically" over-collateralized, when in fact, most institutional loans were not.
- 27. When BlockFi began offering the BIA investment, it intended to require overcollateralization on a majority of its loans to institutional investors, but it quickly became apparent

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that large institutional investors were frequently not willing to post large amounts of collateral to secure their loans.

- 28. Approximately 24% of institutional digital asset loans made in 2019 were over-collateralized; in 2020 approximately 16% were over-collateralized; and in 2021 (through June 30, 2021) approximately 17% were over-collateralized.
- 29. As a result, BlockFi's statement materially overstated the degree to which it secured protection from defaults by institutional borrowers through collateral. Through operational oversight, BlockFi's personnel failed to take steps to update the website statement to accurately reflect the fact that most institutional loans were not over-collateralized.
- 30. Although BlockFi made other disclosures on its website regarding its risk management practices, because of BlockFi's misrepresentations and omissions about the level of risk in its loan portfolio, BIA investors did not have complete and accurate information with which to evaluate the risk that, in the event of defaults by its institutional borrowers, BlockFi would be unable to comply with its obligation to pay BIA investors the stated interest rates or return the loaned digital assets and accrued interest to investors upon demand.

II.

CONCLUSIONS OF LAW

- The Commission has jurisdiction over this matter pursuant to Article XV of the Arizona Constitution and the Securities Act.
- 2. BlockFi offered or sold securities within or from Arizona, within the meaning of A.R.S. §§ 44-1801(16), 44-1801(22), and 44-1801(27).
- 3. BlockFi violated A.R.S. § 44-1841(A) by offering or selling securities that were neither registered nor exempt from registration.
- BlockFi violated A.R.S. § 44-1842(A) by offering or selling securities while neither registered as a dealer or salesman nor exempt from registration.

Payment shall be made to the "State of Arizona."

If BlockFi fails to make any payment by the date agreed, all outstanding payments under this Order, including post-order interest that may accrue on the outstanding amount, minus any payments made, shall become due and payable immediately at the discretion of the staff of the Commission without further application to the Commission.

For purposes of this Order, a bankruptcy filing by BlockFi shall be an act of default. If BlockFi does not comply with this Order, any outstanding balance may be deemed in default and shall be immediately due and payable.

IT IS FURTHER ORDERED, that if BlockFi fails to comply with this Order, the Commission may bring further legal proceedings against BlockFi, including application to the superior court for an order of contempt.

IT IS FURTHER ORDERED, that this Order is entered into solely for the purpose of resolving the Multistate Working Group investigation and is not intended to be used for any other purpose. Other than the obligations and provisions set forth herein, this Order does not limit or create liability for BlockFi nor limit or create defenses for BlockFi to any claims.

IT IS FURTHER ORDERED, that this Order and the order of any other State in any proceeding related to BlockFi's agreement to resolve the above-referenced multistate investigation (collectively, the "Orders") shall not be used as sole grounds to deny registration or qualification of securities issued by BlockFi or its parent BlockFi Inc.

IT IS FURTHER ORDERED, that this Order is not intended to subject any Covered Person to any disqualifications under the laws of the United States, any state, the District of Columbia, Puerto Rico, or the U.S. Virgin Islands, or under the rules or regulations of any securities or commodities regulator or self-regulatory organization, including, without limitation, any disqualification from relying upon the state or federal registration exemptions or safe harbor provisions. "Covered Persons" means BlockFi, its parent, or any of its affiliates and their current or former officers, directors, employees, or other persons that could otherwise be disqualified as a result of the Orders.

This Order shall be binding upon BlockFi, its parent and affiliates, and their respective successors and assigns with respect to the provisions above and all future obligations, responsibilities, undertakings, commitments, limitations, restrictions, events, and conditions. This Order concludes the investigation by the Commission and resolves any other action the Commission could commence against BlockFi and its affiliates concerning the Findings of Fact and Conclusions of Law, including as it relates to the offer and sale of BIAs without registration, qualification, or otherwise complying with an exemption and the above-referenced statements regarding BlockFi's collateral practices made thereto during the Relevant Period.

Decision No.

	A
1	IT IS FURTHER ORDERED that this Order shall become effective immediately.
2	BY ORDER OF THE ARIZONA CORPORATION COMMISSION
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4	Lea my At Garden St. Squared
5	CHAIRWOMAN MARQUEZ PETERSON COMMISSIONER KENNEDY
6	mitio Day anna Sovar Jany W. Romen
7 (COMMISSIONER OLSON COMMISSIONER TOVAR COMMISSIONER O'CONNOR
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9	IN WITNESS WHEREOF, I, MATTHEW J. NEUBERT
10	Executive Director of the Arizona Corporation Commission have hereunto set my hand and caused the official seal of the
11	Commission to be affixed at the Capitol, in the City of Phoenix this day of , 2022.
12	TOTAL SELS OF THE
13	My -
14	MATTHEW NEUBERT
15	EXECUTIVE DIRECTOR
16	
17	DISSENT
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19	DISSENT
20	This document is available in alternative formats by contacting Carolyn D. Buck, ADA
21	Coordinator, voice phone number (602) 542-3931, e-mail cdbuck@azcc.gov.
22	(DCK)
23	(PSK)
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CONSENT TO ENTRY OF ORDER

- 1. BlockFi Inc., BlockFi Lending LLC's parent, hereby acknowledges that it has been served with a copy of this Order to Cease and Desist and Order for Administrative Penalty ("Order"), has read the foregoing Order, is aware of its right to a hearing and appeal in this matter, and has waived the same.
- 2. BlockFi Lending LLC and BlockFi Inc. ("the BlockFi Entities") admit the jurisdiction of the Commission over the subject matter of this proceeding. The BlockFi Entities acknowledge that they have been fully advised of their right to a hearing to present evidence and call witnesses, and the BlockFi Entities knowingly and voluntarily waive any and all rights to a hearing before the Commission and all other rights otherwise available under Article 11 of the Securities Act and Title 14 of the Arizona Administrative Code as relates to this action by the Commission. The BlockFi Entities acknowledge that this Order constitutes a valid final order of the Commission.
- 3. The BlockFi Entities knowingly and voluntarily waive any right under Article 12 of the Securities Act to seek judicial review by any court by way of suit, appeal, or extraordinary relief of the Commission's entry of this Order.
- 4. The BlockFi Entities agree that they shall not claim, assert, or apply for a tax deduction or tax credit with regard to any state, federal, or local tax for any administrative penalty that they shall pay pursuant to this Order.
- BlockFi Inc. unconditionally guarantees payment of the administrative penalty in the amount of Nine Hundred forty-three thousand three hundred ninety-six dollars and twenty-two cents (\$943,396.22) as agreed in this Order.
- The BlockFi Entities acknowledge and agree that this Order is entered into freely and voluntarily and that no promise was made or coercion used to induce such entry.
- 7. The BlockFi Entities have been represented by an attorney in this matter, they have reviewed this Order with their attorneys, Sullivan & Cromwell LLP, and they understand all terms it contains. The BlockFi Entities acknowledge that their attorneys have apprised them of their rights

regarding any conflicts of interest arising from any multiple representations. The BlockFi Entities acknowledge that they have each given their informed consent to such representation.

- 8. The BlockFi Entities neither admit nor deny the Findings of Fact and Conclusions of Law contained in this Order. The BlockFi Entities agree that they shall not contest the validity of the Findings of Fact and Conclusions of Law contained in this Order in any present or future proceeding in which the Commission is a party.
- 9. The BlockFi Entities further agree that they shall not deny or contest the Findings of Fact and Conclusions of Law contained in this Order in any present or future: (a) bankruptcy proceeding in which the Commission is a party, or (b) non-criminal proceeding in which the Commission is a party (collectively, "proceeding(s)"). The BlockFi Entities further agree that in any such proceedings, the Findings of Fact and Conclusions of Law contained in this Order may be taken as true and correct and that this Order shall collaterally estop them from re-litigating with the Commission, in any forum, the accuracy of the Findings of Fact and Conclusions of Law contained in this Order. In the event either of the BlockFi Entities pursues bankruptcy protection in the future, they further agree that in such bankruptcy proceeding, pursuant to 11 U.S.C. § 523(a)(19), the following circumstances exist:
 - A. The obligations incurred as a result of this Order are a result of the conduct set forth in the Findings of Fact and Conclusions of Law in the Order and are for the violation of Arizona state securities laws, pursuant to 11 U.S.C. § 523(a)(19)(A)(i);
 - B. This Order constitutes a judgment, order, consent order, or decree entered in a state proceeding pursuant to 11 U.S.C. § 523(a)(19)(B)(i), a settlement agreement entered into by the BlockFi Entities pursuant to 11 U.S.C. § 523(a)(19)(B)(ii), and a court order for damages, fine, penalty, citation, restitution payment, disgorgement payment, attorney fee, cost or other payment owed by the BlockFi Entities pursuant to 11 U.S.C. § 523(a)(19)(B)(iii).
- 10. By consenting to the entry of this Order, the BlockFi Entities agree not to make any public statement that contradicts the Findings of Fact or Conclusions of Law in this Order. Nothing

in this paragraph affects the BlockFi Entities' (a) testimonial obligations; (b) rights to take legal or factual positions in defense of litigation or in defense of other legal proceedings in which the Commission is not a party; or (c) rights to make public statements that are factual.

- 11. While this Order settles this administrative matter between the BlockFi Entities and the Commission, the BlockFi Entities understand that this Order does not preclude the Commission from instituting other administrative or civil proceedings based on violations that are not addressed by this Order.
- 12. The BlockFi Entities understand that this Order does not preclude the Commission from referring this matter to any governmental agency for administrative, civil, or criminal proceedings that may be related to the matters addressed by this Order.
- 13. The BlockFi Entities understand that this Order does not preclude any other agency or officer of the state of Arizona or its subdivisions from instituting administrative, civil, or criminal proceedings that may be related to matters addressed by this Order.
- 14. The BlockFi Entities consent to the entry of this Order and agree to be fully bound by its terms and conditions.
- 15. The BlockFi Entities acknowledge and understand that if they fail to comply with the provisions of the order and this consent, the Commission may bring further legal proceedings against them, including application to the superior court for an order of contempt.
- 16. The BlockFi Entities understand that default shall render them liable to the Commission for its costs of collection, including reasonable attorneys' fees and interest at the maximum legal rate.
- 17. The BlockFi Entities agree and understand that if they fail to make any payment as required in the Order, any outstanding balance shall be in default and shall be immediately due and payable without notice or demand. The BlockFi Entities agree and understand that acceptance of any partial or late payment by the Commission is not a waiver of default by the Commission.

Counsel,

Docket No. S-21193A-22-0121

1	SERVICE LIST FOR: In re BLOCKFI LENDING LLC	
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5	Attorneys for BlockFi Lending LLC	
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